

The Consumer Pulse came in at 89.3 in December 2018. This was down 0.9 on November's reading and 5.4 lower than this time last year. With the Brexit situation far from settled, households were more downbeat about the economy this month and also pared back their expectations for their own financial situation. The buying and savings climate held steady though. 36% considered December a good time to purchase big ticket items like furniture and electrical goods, while seven in ten indicated that they are likely to put some money aside over the next 12 months.



Bank of Ireland

economic pulse