

The Bank of Ireland Regional Pulses bring together the views of households and firms in the different parts of the country. The 3 month moving averages show that sentiment was down in Dublin and Connacht/Ulster in November 2018, more or less flat in the Rest of Leinster and up a touch in Munster.

Brexit gloom mixed with festive cheer in all regions this month. The November survey finds that one in five households is planning on spending more on Christmas presents this year compared with last year. The weak pound is likely to lead to some cross border shopping though, impacting retailers in the border area in particular.



## KEY POINTS

- Regional Pulses little changed in November
- Brexit a concern
- Christmas shopping also on the radar



## DUBLIN PULSE

NOVEMBER 2018

95.6

-1.6 on previous index reading  
(3 Month Moving Average)

## REST OF LEINSTER PULSE

NOVEMBER 2018

92.5

-0.2 on previous index reading  
(3 Month Moving Average)

## MUNSTER PULSE

NOVEMBER 2018

90.0

0.4 on previous index reading  
(3 Month Moving Average)

## CONNACHT / ULSTER PULSE

NOVEMBER 2018

85.5

-0.6 on previous index reading  
(3 Month Moving Average)

”Retailers in the border area are less upbeat about Christmas trading prospects than elsewhere, with just 12% expecting turnover to be higher than last year.”

**Dr Loretta O’Sullivan**

*Group Chief Economist*

*Bank of Ireland*



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REGIONAL PULSE

November 2018

# REGIONAL INTERACTIVE TOOL



Bank of Ireland

economic pulse