

The Consumer Pulse came in at 76.0 in August 2019. This was down 5.5 on last month and marks a new low for the series. Brexit uncertainty is continuing to fray nerves and prompted households to further scale back their assessment of the economy's prospects this month. The buying mood was also softer in August despite the summer sales, whereas savings sentiment was a touch firmer. 32% considered it a good time to purchase big ticket items such as furniture and electrical goods, while 73% indicated that they are likely to put money aside in the next 12 months.

Bank of Ireland 

economic pulse