

The Consumer Pulse stood at 90.6 in June 2019, up 1.8 on last month but down 8.3 on a year ago. Households took a more positive view of the current economic situation and their personal finances this month, with buying sentiment also ticking up a notch. Good news on the jobs and earnings fronts – including employment hitting a record high and wage growth continuing apace – looks to have provided some comfort, whereas political developments in the UK and what these might mean for the Brexit process prompted households to downgrade their assessment of the economy's prospects.

## KEY POINTS

- Consumer Pulse rises in June
- 37% think it is a good time to buy big ticket items
- Households cautious about the economic outlook

## CONSUMER PULSE

JUNE 2019

90.6

+1.8 on previous index reading

“Households were more upbeat about the here and now this month but remain worried about where the economy is going next.”

**Dr Loretta O’Sullivan**

*Group Chief Economist*

*Bank of Ireland*

## GENERAL ECONOMIC SITUATION

	Past 12 Months
⤴	11%
⤵	43%
No Change	25%
⤶	14%
⤷	6%
Balance	+20%
(Change on previous reading)	+9

## GENERAL ECONOMIC SITUATION

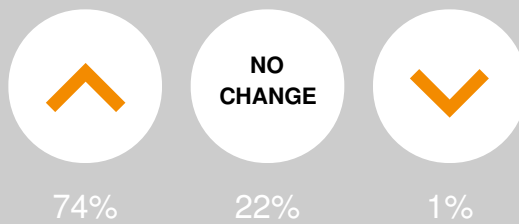
	Next 12 Months
⤴	5%
⤵	32%
No Change	28%
⤶	22%
⤷	9%
Balance	+1%
(Change on previous reading)	-4

## UNEMPLOYMENT

	Next 12 Months
⤴	5%
^	22%
No Change	36%
∨	33%
⤵	3%

## PRICE OF GOODS AND SERVICES

Next 12 months



Balance +73%  
(+1 on previous reading)

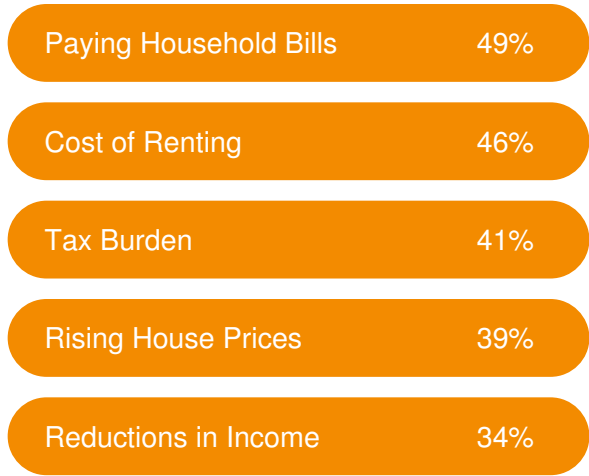
## HOUSEHOLD FINANCIAL SITUATION

	Past 12 Months
⤴	6%
⤵	23%
No Change	56%
⤶	10%
⤷	4%
Balance	+9%
(Change on previous reading)	+3

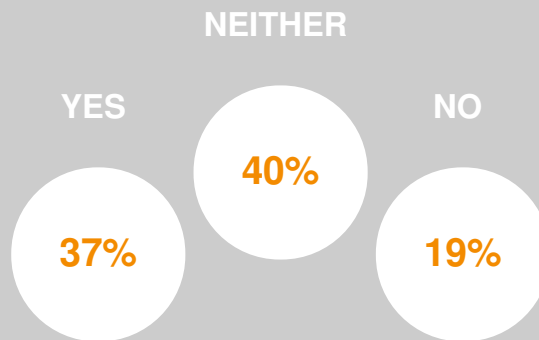
## HOUSEHOLD FINANCIAL SITUATION

	Next 12 Months
⤴	6%
⤵	31%
No Change	51%
⤶	8%
⤷	2%
Balance	+15%
(Change on previous reading)	+3

## TOP CONCERNS



## GOOD TIME TO MAKE MAJOR PURCHASES



Balance +18%  
(+1 on previous reading)

## GOOD TIME TO SAVE

YES

NO

**75%**

**23%**

Balance +52%  
(+5 on previous reading)

## LIKELIHOOD OF SAVING IN THE NEXT 12 MONTHS

LIKELY

UNLIKELY

**74%**

**26%**

Balance +48%  
(+2 on previous reading)