

Xxx.

KEY POINTS

- Xxx
- Xxx
- Xxx

CONSUMER PULSE

MAY 2019

88.8

+5.3 on previous index reading

“Xxx.”

Dr Loretta O’Sullivan

Group Chief Economist

Bank of Ireland

GENERAL ECONOMIC SITUATION

	Past 12 Months
⤴	11%
^	36%
No Change	23%
∨	17%
⤵	10%
Balance	+11%

(Change on previous reading) **0**

GENERAL ECONOMIC SITUATION

	Next 12 Months
⤴	7%
^	33%
No Change	28%
∨	19%
⤵	9%
Balance	+5%

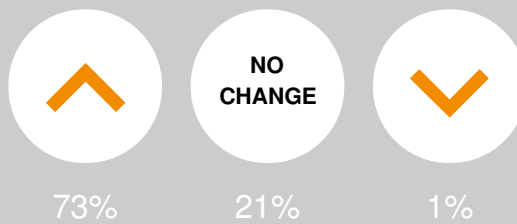
(Change on previous reading) **+18**

UNEMPLOYMENT

	Next 12 Months
⤴	5%
^	22%
No Change	33%
∨	33%
⤵	4%

PRICE OF GOODS AND SERVICES

Next 12 months



Balance +72%
(-3 on previous reading)

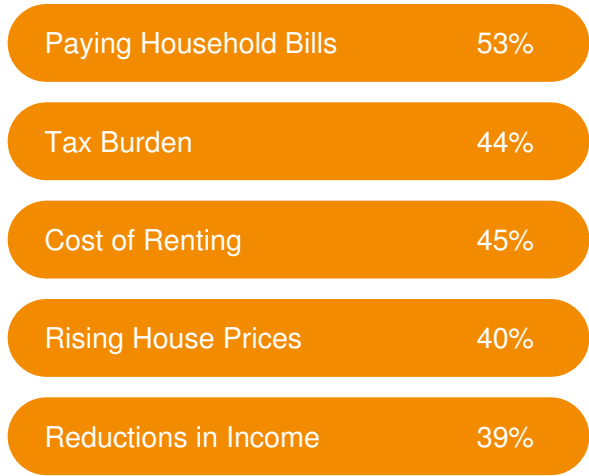
HOUSEHOLD FINANCIAL SITUATION

	Past 12 Months
⤴	6%
⤶	23%
No Change	54%
⤷	11%
⤵	6%
Balance	+6%
(Change on previous reading)	+2

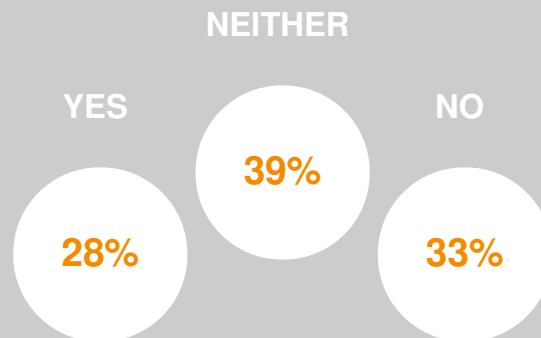
HOUSEHOLD FINANCIAL SITUATION

	Next 12 Months
⤴	5%
⤶	28%
No Change	54%
⤷	7%
⤵	3%
Balance	+12%
(Change on previous reading)	+2

TOP CONCERNS



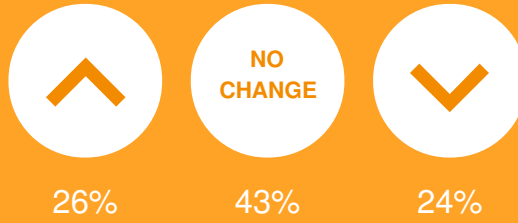
GOOD TIME TO MAKE MAJOR PURCHASES



Balance -12%
(-12 on previous reading)

SPENDING ON HOLIDAYS

This year compared to last year



GOOD TIME TO SAVE

YES

NO

72%

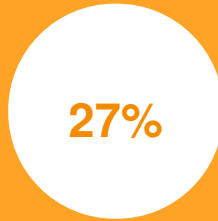
25%

Balance +47%
(-4 on previous reading)

LIKELIHOOD OF SAVING IN THE NEXT 12 MONTHS

LIKELY

UNLIKELY



Balance +46%
(-3 on previous reading)



Bank of Ireland

economic pulse