

Xxx.

## KEY POINTS

- Xxx
- Xxx
- Xxx

## CONSUMER PULSE

FEBRUARY 2020

84.0

+1.3 on previous index reading

"Xxx."

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*Bank of Ireland*

## GENERAL ECONOMIC SITUATION

	Past 12 Months
⤴	8%
⤶	34%
No Change	28%
⤷	17%
⤵	12%
Balance	+4%
(Change on previous reading)	+2

## GENERAL ECONOMIC SITUATION

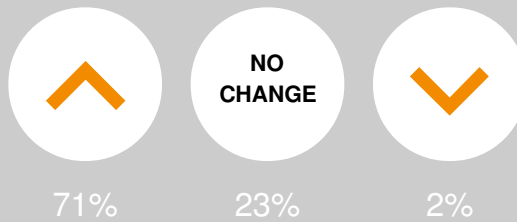
	Next 12 Months
⤴	4%
⤶	30%
No Change	31%
⤷	22%
⤵	7%
Balance	+1%
(Change on previous reading)	+9

## UNEMPLOYMENT

	Next 12 Months
⤴	5%
⤶	26%
No Change	38%
⤷	25%
⤵	3%

## PRICE OF GOODS AND SERVICES

Next 12 months



Balance +69%  
(-1 on previous reading)

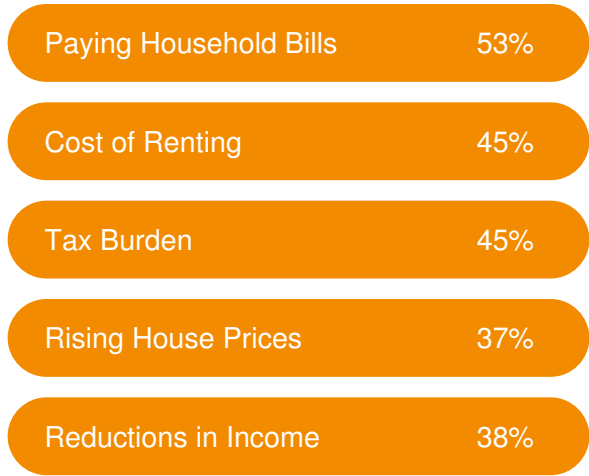
## HOUSEHOLD FINANCIAL SITUATION

	Past 12 Months
⤴	5%
⤵	17%
No Change	57%
⤶	14%
⤷	6%
Balance	+1%
(Change on previous reading)	-2

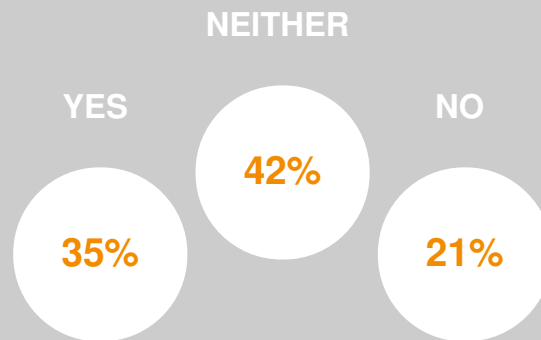
## HOUSEHOLD FINANCIAL SITUATION

	Next 12 Months
⤴	5%
⤵	26%
No Change	54%
⤶	8%
⤷	3%
Balance	+11%
(Change on previous reading)	-2

## TOP CONCERNS



## GOOD TIME TO MAKE MAJOR PURCHASES



Balance +14%  
(+3 on previous reading)

## GOOD TIME TO SAVE

YES

NO

71%

27%

Balance +44%  
(-9 on previous reading)



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economic pulse

## LIKELIHOOD OF SAVING IN THE NEXT 12 MONTHS

LIKELY

UNLIKELY

72%

28%

Balance +44%  
(-5 on previous reading)



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