

The Consumer Pulse stood at 55.5 in July 2020, down 2.5 on last month and 26.0 lower than a year ago. Worries about the weak state of the economy were to the fore this month amid a tick up in virus cases and a shaky start for the new government. More positively though, the share of households saying that they are holding out on spending eased to 55% (from 61% at the height of the crisis), while one in four considered it a good time to purchase big ticket items like furniture and electrical goods (up from a trough of 13% in April).



Bank of Ireland

economic pulse