

At 50.4 in July 2020, the Housing Pulse was up 17.5 on last month but down 42.1 on a year ago. Households in all regions upgraded their expectations for future house price gains this month, though the balance of positive and negative responses remained in the red. The survey also finds that 31% are likely to spend a large sum of money on home improvements or renovations over the coming year. This was somewhat higher than normal, possibly because of some re-purposing of holiday savings in light of the COVID-19 related restrictions around foreign travel and reflecting the need for better home working set ups.

KEY POINTS

- Housing Pulse firmer in July
- 41% think it is a good time to buy (up from 30% in April)
- Three in ten consider it a good time to sell (25% previously)

HOUSING PULSE

JULY 2020

50.4

+17.5 on previous index reading



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"With economic life resuming, house buying and house selling sentiment both edged higher in July."

Dr Loretta O'Sullivan

Group Chief Economist

Bank of Ireland



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HOUSE PRICE EXPECTATIONS NATIONAL

Next 12 Months

Change

Response

Change	Response
> 5%	10%
1% to 5%	16%
Stay more or less the same	34%
1% to 5%	23%
> 5%	15%

Balance -8% (+18 on previous reading)



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HOUSE PRICE EXPECTATIONS DUBLIN

Next 12 Months

Change

Response

Change	Response
> 5%	11%
1% to 5%	14%
Stay more or less the same	31%
1% to 5%	25%
> 5%	17%

Balance -11% (+21 on previous reading)



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PRICE EXPECTATIONS REST OF LEINSTER

Next 12 Months

Change

Response

Change	Response
> 5%	9%
1% to 5%	17%
Stay more or less the same	33%
1% to 5%	22%
> 5%	17%

Balance -11% (+17 on previous reading)

HOUSE PRICE EXPECTATIONS MUNSTER

Next 12 Months

Change

Response

Change	Response
> 5%	9%
1% to 5%	18%
Stay more or less the same	37%
1% to 5%	19%
> 5%	13%

Balance -5% (+15 on previous reading)

PRICE EXPECTATIONS CONNACHT / ULSTER

Next 12 Months

Change

Response

	↑	
> 5%	Increase	10%
1% to 5%		16%
Stay more or less the same		33%
1% to 5%	Decrease	25%
> 5%		10%
	↓	

Balance -5% (+15 on previous reading)

RENT EXPECTATIONS NATIONAL

Next 12 Months

Change

Response

	↑	
> 5%	Increase	14%
1% to 5%		18%
Stay more or less the same		46%
1% to 5%	Decrease	12%
> 5%		6%
	↓	

Balance +11% (+13 on previous reading)

RENT EXPECTATIONS DUBLIN

Next 12 Months

Change

Response

Change	Response
> 5%	13%
1% to 5%	16%
Stay more or less the same	38%
1% to 5%	17%
> 5%	13%

Balance 0% (+12 on previous reading)



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RENT EXPECTATIONS REST OF LEINSTER

Next 12 Months

Change

Response

Change	Response
> 5%	14%
1% to 5%	17%
Stay more or less the same	49%
1% to 5%	13%
> 5%	1%

Balance +15% (+12 on previous reading)



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RENT EXPECTATIONS MUNSTER

Next 12 Months

Change

Response

Change	Response
> 5%	14%
1% to 5%	21%
Stay more or less the same	49%
1% to 5%	6%
> 5%	5%

Balance +16% (+16 on previous reading)



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RENT EXPECTATIONS CONNACHT / ULSTER

Next 12 Months

Change

Response

Change	Response
> 5%	16%
1% to 5%	19%
Stay more or less the same	48%
1% to 5%	10%
> 5%	3%

Balance +17% (+16 on previous reading)



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HOUSING NATIONAL



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