

At 48.5 in October 2020, the Consumer Pulse was down 4.3 on last month and 21.4 lower than a year ago. Households took a more pessimistic view of prospects for the economy and jobs this month as public health-related restrictions were tightened and fears of a 'no deal' Brexit increased. Reflecting the uncertain environment, buying sentiment was also a touch softer than in September while savings sentiment was a little firmer – a fifth of households considered it a good time to purchase big ticket items (down from a quarter) whereas four in five considered it an appropriate time to save (up from 75%).

Bank of Ireland 

economic pulse