

After moving sideways in June and dipping slightly in July, the Consumer Pulse re-gained traction in August 2021, coming in at 81.0. This was 6.2 higher than last month and up 28.1 on a year ago. The improvement was broad-based across the components, with households more optimistic about the economy, their personal finances and job prospects this month. A slew of positive developments – the strong vaccine uptake, the resumption of indoor hospitality and the fall in the numbers receiving the Pandemic Unemployment Payment – helped lift consumer confidence, which is now not far off its pre-COVID level.



Bank of Ireland

economic pulse