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Bank of Ireland economic pulse

August 2020



Regional
Pulse

Regional Pulse

August 2020

“Firms in all regions were gloomier about near-term prospects for activity this month, while households fretted about the economy.”

Dr Loretta O’Sullivan,
Group Chief Economist, Bank of Ireland

The Bank of Ireland Regional Pulses bring together the views of households and firms around the country. The indices, which are calculated on a 3 month moving average basis, show that sentiment was up across the board in the period June to August compared with May to July.

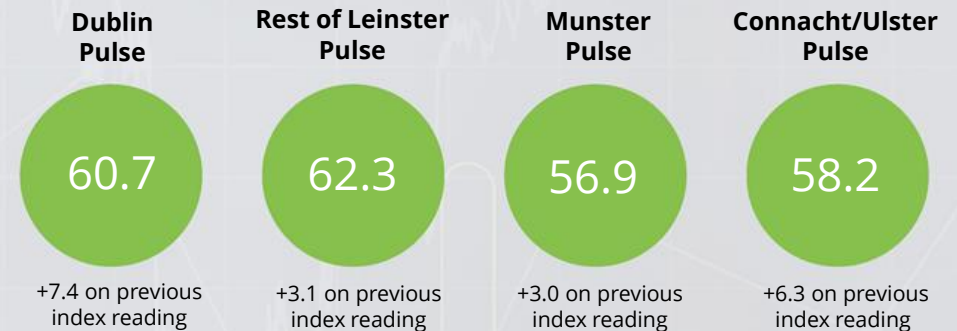
The standalone monthly reading for the Rest of Leinster Pulse shows a sizeable drop in confidence in August though, following the re-imposition of restrictions in counties Kildare, Laois and Offaly. The consumer and business mood elsewhere was generally more subdued this month too, amid renewed virus jitters and the postponement of the move to phase 4 of the re-opening roadmap.

KEY POINTS

- Latest Regional Pulses up
- 3 month moving average basis
- Some softness in the August data

REGIONAL PULSES

Three Month Moving Averages



Rest of Leinster refers to Leinster excluding Dublin. Ulster only refers to Cavan, Donegal and Monaghan.

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GENERAL ECONOMIC SITUATION

Past 12 Months

	Dublin	Rest of Leinster	Munster	Connacht/Ulster
⬆️	1%	1%	2%	0%
⬇️	6%	3%	2%	4%
No Change	10%	10%	9%	8%
⬆️	34%	33%	32%	30%
⬇️	48%	52%	53%	56%
Balance	-61%	-67%	-65%	-69%
Change on previous reading	-3	-9	-4	-8

HOUSEHOLD FINANCIAL SITUATION

Past 12 Months

	Dublin	Rest of Leinster	Munster	Connacht/Ulster
⬆️	3%	3%	3%	2%
⬇️	11%	13%	11%	14%
No Change	56%	60%	60%	60%
⬆️	19%	18%	18%	18%
⬇️	11%	7%	7%	5%
Balance	-11%	-6%	-7%	-6%
Change on previous reading	-8	+1	-2	+1

GENERAL ECONOMIC SITUATION

Next 12 Months

	Dublin	Rest of Leinster	Munster	Connacht/Ulster
⬆️	5%	4%	3%	5%
⬇️	23%	18%	21%	22%
No Change	10%	9%	14%	13%
⬆️	26%	26%	23%	25%
⬇️	34%	41%	39%	35%
Balance	-31%	-41%	-37%	-32%
Change on previous reading	+3	-7	-7	-3

HOUSEHOLD FINANCIAL SITUATION

Next 12 Months

	Dublin	Rest of Leinster	Munster	Connacht/Ulster
⬆️	6%	4%	5%	4%
⬇️	23%	18%	18%	21%
No Change	47%	57%	55%	54%
⬆️	14%	15%	16%	15%
⬇️	8%	4%	6%	5%
Balance	+3%	0%	+1%	+2%
Change on previous reading	0	-1	+3	+6

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House Price and Rents Expectations

DUBLIN

Next 12 Months

Change		House Prices	Rents
> 5%	↑ Increase	15%	16%
1% - 5%		18%	23%
Stay more or less the same		28%	33%
1% - 5%	↓ Decrease	23%	14%
> 5%		14%	10%
Balance		-2%	+10%
Change on previous reading		+9	+10

REST OF LEINSTER

Next 12 Months

Change		House Prices	Rents
> 5%	↑ Increase	13%	17%
1% - 5%		20%	20%
Stay more or less the same		35%	47%
1% - 5%	↓ Decrease	20%	9%
> 5%		11%	4%
Balance		+2%	+18%
Change on previous reading		+13	+3

MUNSTER

Next 12 Months

Change		House Prices	Rents
> 5%	↑ Increase	14%	11%
1% - 5%		19%	29%
Stay more or less the same		36%	43%
1% - 5%	↓ Decrease	18%	10%
> 5%		12%	6%
Balance		+2%	+14%
Change on previous reading		+7	-2

CONNACHT/ULSTER

Next 12 Months

Change		House Prices	Rents
> 5%	↑ Increase	6%	11%
1% - 5%		21%	33%
Stay more or less the same		40%	44%
1% - 5%	↓ Decrease	16%	3%
> 5%		15%	6%
Balance		-6%	+19%
Change on previous reading		-1	+2

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BUSINESS ACTIVITY

Past 3 Months	Change on previous reading	
	Balance	
Dublin	-26%	+20
Rest of Leinster	-12%	+28
Munster	-21%	+24
Connacht/Ulster	-23%	+25

BUSINESS ACTIVITY

Next 3 Months	Change on previous reading	
	Balance	
Dublin	+11%	-22
Rest of Leinster	+10%	-14
Munster	0%	-15
Connacht/Ulster	-1%	-17

JOBS

Past 3 Months	Change on previous reading	
	Balance	
Dublin	-19%	+10
Rest of Leinster	-12%	+5
Munster	-16%	+11
Connacht/Ulster	-12%	+14

JOBS

Next 3 Months	Change on previous reading	
	Balance	
Dublin	+4%	-4
Rest of Leinster	+7%	+2
Munster	0%	0
Connacht/Ulster	-5%	-16

Background

THE ECONOMIC PULSE

Bank of Ireland's new economic indicator for Ireland – the Economic Pulse – is based on a series of surveys. Each month households and firms are asked for their views on a wide range of topics including the economy, their financial situation, spending plans, house price expectations, business activity and hiring intentions. Key business sectors such as industry, services, retail and construction are covered, as well as regions. The information gathered is combined into high level indices, with responses to individual questions also provided along with analysis and insights.

GATHERING THE DATA

Ipsos MRBI are undertaking the fieldwork for the surveys on behalf of Bank of Ireland. A best practice approach to data collection and methodology has been adopted within a harmonised EU framework.

1000 households, 300 firms in industry, 1000 services firms, 400 retailers and 200 construction firms participate in the surveys each month.

USING THE INFORMATION

Business and consumer surveys provide essential information for economic surveillance, short-term forecasting and research.

They are also useful for policymakers, as well as helping firms with business planning.

Survey data are a key complement to official statistics, with high frequency and timeliness among their main qualities.

THE EU DIMENSION

Bank of Ireland is partnering with the European Commission on the surveys. The data collected feed into the Joint Harmonised EU Programme of Business and Consumer Surveys. This is a Europe-wide sentiment study which has been running since the 1960s. The data generated within this framework are particularly useful for monitoring economic developments at EU and Euro area level and also allow the situation in Ireland to be compared with that of other Member States.

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Note: Balances are calculated as the difference between positive and negative responses (using weighted averages for questions with multiple options).

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